

ShareFest 2016

Final Report

Thursday, August 11, 2016

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Introduction

ShareFest 2016 marked the 12th year for the annual donation drive that occurs in Oxford during Miami University Move-Out Week. ShareFest continued growing in 2016, as several new recipient groups joined the collaborative effort. Donation pickup requests declined slightly, but donations increased overall. Volunteers and sponsors from Miami University, nonprofit agencies, religious organizations, businesses, the Oxford community, and more sustain this event.

Mission Statement and Purpose

Mission Statement

ShareFest is a service and environmental nonprofit corporation dedicated to the collection and redistribution of items donated by Miami University students and the Oxford community at the end of the academic year. Collected items benefit residents in need and social service agencies throughout the region.

Purpose

The purpose of ShareFest is to:

1. Help individuals in need by providing them with access to furniture, household goods, clothing and food that are donated by Miami University students or by other community members at the end of the academic year.
2. Teach sharing and environmental ethics and an awareness of diverse backgrounds to the young people who are students at Miami University.
3. Protect and preserve the environment by preventing usable items from going into the landfill.
4. Help the City of Oxford dispose of unwanted items and help clean the City quickly.



History

ShareFest has experienced tremendous growth since beginning in 2005. That year, ShareFest served 65 families, followed by 270 in 2006, over 300 in 2007 and 2008. In 2009, ShareFest served over 600 families by nine recipient groups. Families were able to furnish homes with items such as couches, dressers, desks and kitchen tables. In addition, many teenagers received high-quality clothing items.



In 2010, the ShareFest Committee began allowing groups to sell the collected items. It was a condition that proceeds would benefit their clients.

In September 2013, ShareFest was established as an official nonprofit corporation with the State of Ohio. The nonprofit corporation was set up to manage event finances and donation collection. The ShareFest nonprofit corporation is separate from groups that receive donations during the move out week drive.

In summer 2014, ShareFest received its 501(c)(3) tax exemption status with the Internal Revenue Service (IRS), effective September 9, 2013. ShareFest continues to support the nonprofit partners and agencies that participated in previous years.

The following eight recipient groups participated in ShareFest 2016 and received donations:

- Butler County Children Services
- Butler County Success
- Habitat for Humanity of Greater Cincinnati
- Lighthouse Food Pantry
- Ohio Valley Goodwill Industries
- Oxford Community Choice Pantry
- Preble County Habitat for Humanity
- Student Veterans Association at Miami University

The Family Resource Center, a ShareFest recipient group every year since the beginning of ShareFest, did not participate in 2016. ShareFest Board and 2016 Planning Committee members hope the FRC will re-join the ShareFest coalition for ShareFest 2017.

Board

- President: Dr. Carol Michael, Miami University
- Vice-President: Holli Morrish, Talawanda School District
- Treasurer: Karen Baker, Baker & Associates CPAS LLC
- Secretary: Dr. Jean Eagle, Miami University
- Jung-Han Chen, City of Oxford

Planning Committee

The following people contributed countless hours planning and coordinating ShareFest 2016.



- Rob Abowitz, Miami University Office of Residence Life
- Gena Bowles, Butler County Children Services
- Phillip Carr, Miami University Student Veterans Association
- Jung-Han Chen, City of Oxford Community Development Department, Planning Committee Chair
- Jodi Gray, Preble County Habitat for Humanity
- Sharon Hannon, Ohio Valley Goodwill Industries
- Casey Huber, Habitat for Humanity of Greater Cincinnati
- Joann Knott, The Lighthouse Church and Pantry
- Pam Lynch, Habitat for Humanity of Greater Cincinnati
- Carol Michael, Miami University and Oxford Resident
- Chrissy Rolfes, Butler County Success Program/Talawanda
- Jen O'Brien, Miami University Off-Campus Outreach
- Edna Southard, Oxford Community Choice Pantry
- Ben Spilman, Miami University Police/Parking
- Andrew Wilson, City of Oxford Community Development Department
- Ben Wright, Miami University Office of Community Engagement and Service

Recipient Groups

The number of groups receiving ShareFest donations varies from year to year. In 2016, the following eight agencies and organizations received ShareFest donations.

Butler County Children Services

BCCS is the county agency committed to protecting children and strengthening families. Since 2005, Butler County Children Services staff has given clothing, housewares, and furniture collected from ShareFest to hundreds of families in need, free of charge.

Many items collected from ShareFest are used to set up the first apartment of teenagers newly emancipated from the foster care program free of charge. BCCS also stores items for families to use in the months following ShareFest.

Butler County Success

The Butler County Educational Service Center's Success Program removes non-cognitive barriers to

learning by building bridges between home, school and community to improve school success and self-reliance. Butler County Success works with families that are at 200% of the poverty guideline or lower in nine nearby school districts, and is currently serving approximately 2,000 students.



Butler County Success gives its ShareFest donations to families free of charge.

Habitat for Humanity of Greater Cincinnati

HFHGC is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities and hope. HFHGC is dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes, by advocating for fair and just housing policies, and by providing training and access to resources to help families improve their shelter conditions. In the Oxford area, HFHGC has helped 16 families and has two active neighborhoods, Reckford Woods and Reaghs Way.

Habitat for Humanity sells its ShareFest donations at the Habitat for Humanity ReStores. The proceeds will be used to help fund its mission to eliminate substandard housing in Oxford and beyond.

Lighthouse Food Pantry

The Lighthouse Food Pantry serves 400-500 families each month and is based in Hamilton, Ohio. Since 2010, the Lighthouse sells its ShareFest donations in order to maintain the funding needed for its services to the community.

Ohio Valley Goodwill Industries



Ohio Valley Goodwill Industries strives in an ever-improving mode to be the leader in quality and effectiveness of vocational, educational, social and human services in the State of Ohio. As a member of Goodwill Industries International, Ohio Valley Goodwill Industries is a part of the world's largest and most successful network providing employment and training services

for people with disabilities and other barriers to employment. Annually, Goodwill assists more than 3,500 people, and in 2015, it helped 919 people get jobs in the communities it serves.

Ohio Valley Goodwill Industries sells its donations at the Oxford Goodwill Store to help individuals with disabilities and veterans to receive employment and training services and get jobs in the community.

Oxford Community Choice Pantry

The mission of the OCCP is to alleviate hunger and provide nutrition information to the families and individuals in need who live in the Talawanda School District. The OCCP serves approximately 300 families in the Talawanda School District by honoring shoppers' dignity by allowing them to choose their items according to their household size and the federally recommended nutritional requirements. The OCCP also

provides customers with nutritional information.

The OCCP will provide its ShareFest donations to shoppers free of charge.

Preble County Habitat for Humanity

PCHFH is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities and hope. PCHFH is dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes,

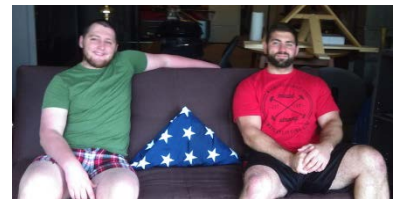


by advocating for fair and just housing policies, and by providing training and access to resources to help families improve their shelter conditions.

Habitat for Humanity will sell its ShareFest donations at the Eaton ReStore. The proceeds will be used to help fund its mission to eliminate substandard housing. Preble Habitat just finished its 17th home.

Student Veterans Association at Miami University

The Student Veterans Association (SVA) at Miami University is an organization of, by, and for veterans dedicated to supporting our prior service military personnel. The SVA provides resources, support, and advocacy to aid in the transition from service to civilian life and succeed in higher education. The SVA provides donations to veterans free of charge.



Dispatch and Donation Collection and Swapping Site



Miami University allowed ShareFest 2016 recipient groups and organizers to use the Chestnut Fields Parking Lot, located at 101 West Chestnut Street for dispatch, donation collection, and swapping. Chestnut Fields is the former site of Talawanda High School.

The site was perfect for access to on- and off-campus locations, and it offered abundant parking for volunteers. Volunteer check-in and dispatchers were set up next to the Chestnut Field House. Ohio Valley Goodwill provided four trailers, two of which it donated for use by other recipient groups. Miami University also allowed ShareFest volunteers to use the Chestnut Field House restrooms.

Recipient groups provided lists of needed items. The dispatcher used the lists to assign pickups and the on-site volunteers used the lists to direct donations as they arrived for swapping and drop-off.

The dispatcher communicated with donors, volunteers, recipient groups, and the public through social media, email, text, and phone.

Donation Process

Off-Campus

Off-campus Miami University students and Oxford residents donated sofas, beds, dining room table sets, appliances, housewares, clothing, food, and much more. Donors scheduled donation pickups on the ShareFest website. The online form contains fields for entering:

- donor name
- address
- phone number and email address
- types and quantities of donations
- tax deduction form yes/no
- how the donor heard about ShareFest



Due to Uptown traffic and access issues, ShareFest does not allow donors living on High Street to schedule pickups between 11:00 AM and 1:00 PM.

On-Campus

Forty-three Miami University residence halls participated in ShareFest 2016. Miami University closed four halls for renovation. On-campus students donated items at designated locations within each residence hall. On-campus students continued to donate large quantities of food, clothing, small appliances, and housewares.

On-campus coordinators improved communication of ShareFest 2016 goals and expectations to Resident Directors, Resident Assistants, and Residence Hall Managers. On-campus collection sites were well-organized, allowing volunteers to pick up donations quickly.



Donation Drop-Offs

At least 37 donors dropped off donations to the ShareFest 2016 dispatch and collection site. Several donors made multiple trips to the drop-off site.

Donation Tracking

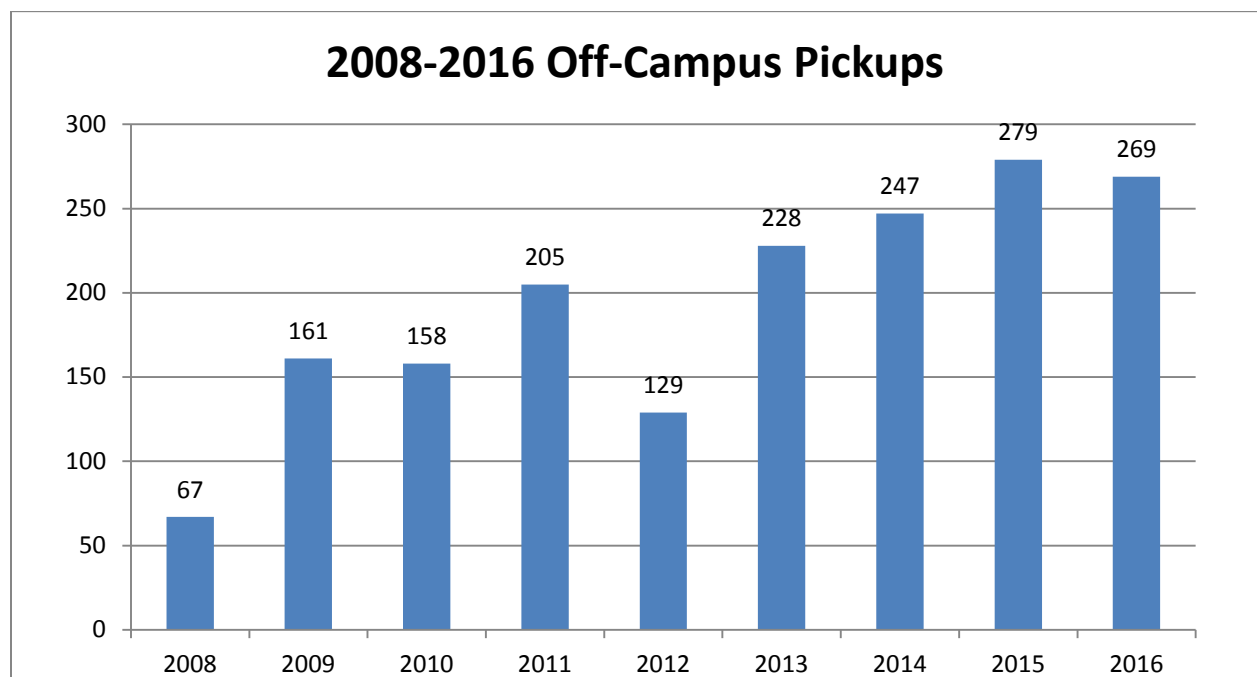
The ShareFest 2016 Planning Committee improved donation tracking by creating three distinct inventory sheets for on-campus donations, off-campus donations, and donation drop-offs. The three inventory sheets were similar but collected different data. Volunteers inventoried items as they collected them from off-campus residences or residence halls, or at the time of donation drop-off.

Donations

For ShareFest 2016, 275 off-campus donors scheduled pickups online. This represents an 8% decrease from the 299 requests in 2015. However, in 2015, 20 donors canceled pickups or volunteers did not accept items because they were junk. In 2016, only five donors canceled pickups and volunteers turned away just one junk donation. After we removed cancelations and junk pickup requests, the remaining 269 requests represent a decrease of 3.6% from 2015.

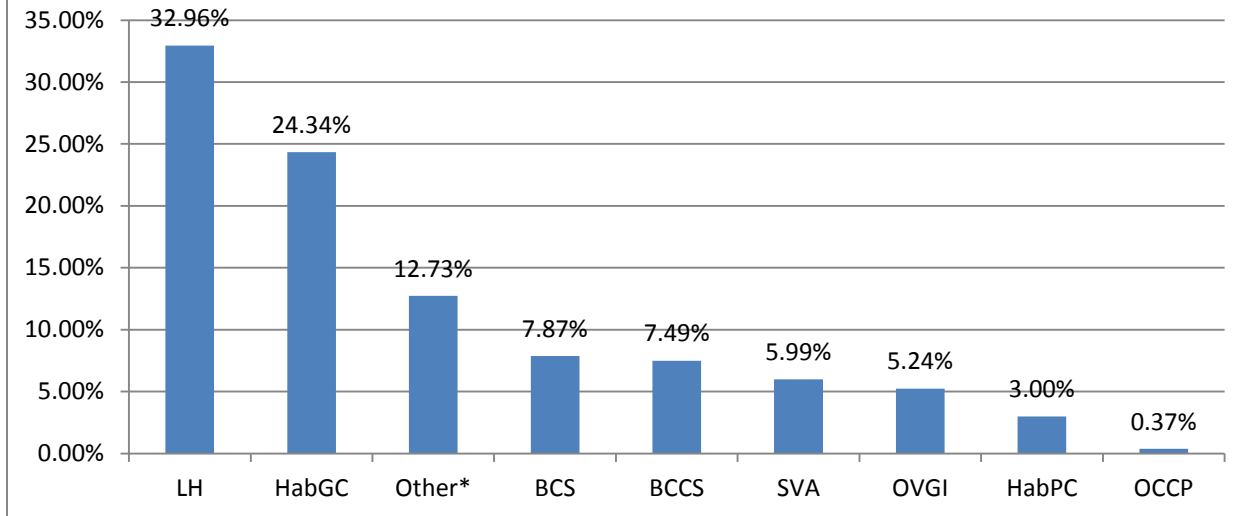


The following chart displays the year-by-year adjusted pickup requests from 2008 through 2016.



Dispatchers allocate pickups based on recipient group needs and the number of volunteers and trucks available at a given moment. The following chart displays the percentage of pickups per recipient group.

2016 Off-Campus Pickups by Recipient Groups



* ShareFest volunteers not assigned to specific recipient groups picked up donations when other groups were unavailable. The on-site coordinators distributed these donations to the other groups based on needs lists, mainly to BCCS, BCS, and OVGI.

Items Collected



Item	2015	2016	Change	Item	2015	2016	Change
Clothing & Shoes	409	719	76%	Sheets	44	58	32%
Food	168	218	30%	Dresser	54	54	0%
Cleaning Supplies	12	39	225%	Chest of Drawers	5	22	340%
Broom/Mop	22	33	50%	Nightstand	33	22	-33%
Unused Toiletries	16	11	-31%	Television	16	11	-31%
School Supplies	50	93	86%	Laptop Computer	1	1	0%
Plates	25	32	28%	Refrigerator, large	1	4	300%
Glasses and Cups	33	41	24%	Refrigerator, small	7	19	171%
Cereal/Soup Bowls	15	22	47%	Washer	1	0	-100%
Silverware and Utensils	18	34	89%	Dryer	1	1	0%
Curtains	8	16	100%	Fan	57	91	60%
Pans	22	40	82%	Carpet or Rug	41	91	122%
Bakeware	11	23	109%	Mirror	129	190	47%

Item	2015	2016	Change	Item	2015	2016	Change
Microwave Oven	73	106	45%	Printer	12	21	75%
Toaster/Toaster Oven	11	6	-45%	Holiday Decorations	9	16	78%
Slow Cooker	8	12	50%	Trash Can	12	15	25%
Coffee Maker	23	36	57%	Air Conditioner	4	4	0%
Dining Room Table/Chair Set	32	30	-6%	Bicycle	3	5	67%
Sofa/Couch	66	81	23%	Futon	15	9	-40%
Loveseat	25	19	-24%	Ironing Board	12	19	58%
Chair	121	166	37%	Vacuum/Electric Broom	17	26	53%
Recliner	17	11	-35%	Storage Container	86	161	87%
Coffee Table	34	34	0%	Iron/Steamer	7	5	-29%
End Table	49	51	4%	Ottoman	12	26	117%
Bookcase	87	76	-13%	Lawn Chair	10	12	20%
TV Stand/Entertainment Center	25	26	4%	Books	19	47	147%
Desk	55	63	15%	Clothes Drying Rack	17	8	-53%
Desk Chair	51	41	-20%	Printer Paper/Notebooks	7	21	200%
Floor Lamp	93	101	9%	Artwork	36	18	-50%
Desk/Table Lamp	117	111	-5%	Misc. Decorations	25	19	-24%
Mattress	15	67	347%	Drawer Unit (three or more)	45	73	62%
Box Springs	15	56	273%	Bed Riser (set of four)	33	37	12%
Bed Frame	31	55	77%	Random Appliances	14	30	114%
Headboard	8	20	150%	Misc Plasticware	14	1	-93%
Comforter/blanket	63	104	65%	Speakers/Stereo Equipment	15	3	-80%
Towels	17	23	35%				

Weight Estimates

Using figures provided by movers.com , sterilite.com, ikea.com, and the Oxford Community Choice Pantry, we estimate ShareFest 2016 collected 154,273 pounds of merchandise, or 77 tons. This number is up from 59 tons collected in 2015, an increase of 30.6%.

Impact

The ShareFest Board required recipient agencies to provide impact statements after ShareFest 2016, which should include the following items:

- The impact statement will provide real or estimated numbers of persons that will benefit from ShareFest donations, the number of volunteers, and total number of volunteer hours.
- A recipient group that sells ShareFest donations will report the real or estimated dollar amount of sales and the intended use of funds in the impact statement.

Butler County Children Services



BCCS already assisted two families and two emancipated youth with ShareFest 2016 donations. It will help ten more families in the coming months.

Ohio Valley Goodwill, Baker & Associates CPAs LLC, Duke Energy, and Furniture Fair assisted BCCS with storage space and volunteers.

Butler County Success

BCS provided 14 volunteers for a total of 126 hours. ShareFest 2016 benefited at least 44 families in need throughout Butler County. ShareFest benefited 11 Talawanda families, 11 Hamilton families, 7 New Miami families, 12 Lakota families, and 3 Monroe families.

BCS gave most of the items, particularly furniture, to families with immediate needs. It will keep hygiene items, silverware, dishes, and bedding on hand for when families need them.



Chrissy Rolfes, Talawanda Success Liaison and ShareFest 2016 Planning Committee Member, provided the following impact example:

"Thanks to ShareFest, I was able to provide beds for a family that was renting beds for their children, although it was an expense they really cannot afford. The same family now has a place to sit in their living room! Another family received rugs to cover the plywood flooring in their mobile home. They were also thrilled to receive a working microwave and silverware since they only had a set of three."

Ohio Valley Goodwill and Duke Energy assisted BCS with storage space and volunteers.

Habitat for Humanity of Greater Cincinnati

The proceeds generated from the sale of ShareFest 2016 donations at Habitat for Humanity of Greater Cincinnati ReStores will help two low-income families this year in Oxford to acquire decent affordable housing, as well as 25 to 28 in the Greater Cincinnati area. With an average of four family members per household, ShareFest 2016 will benefit approximately 112 individuals. Habitat will use the proceeds to build homes.

Habitat for Humanity of Greater Cincinnati ReStore employees and volunteers worked approximately 121 hours during ShareFest 2016, estimating their donation weight to be 21 tons.



Habitat looks forward to participating in ShareFest 2017.

Lighthouse Food Pantry



As of Tuesday, June 28, 2016, ShareFest 2016 donations resulted in \$11,590.00 of revenue for Lighthouse Food Pantry. It estimates it still has \$4,000.00 in unsold inventory and sales will continue into July. Lighthouse is currently serving about 1,000 people and the money collected from the sale of donations will be used to buy food.

Lighthouse provided 25 volunteers, collectively working 847 hours, to pick up and transport ShareFest 2016 donations.

Ohio Valley Goodwill Industries

ShareFest 2016 donations resulted in \$28,000 in revenue for Ohio Valley Goodwill that will support its on-going mission of putting people with disabilities and our nation's veterans to work in the Greater Cincinnati community.

Ohio Valley Goodwill provided four employees to staff the ShareFest 2016 dispatch and swapping site throughout the event and three employees and a truck to pick up donations from off-campus locations.



Oxford Community Choice Pantry

The OCCP received 3,900-plus pounds of food donated to ShareFest 2016. Upon receipt, OCCP volunteers checked dates and stored items. It then distributed many items to clients. It set aside many food items for use in the Summer Harvest bags it distributes to families with school-age children.



As of June 13, the OCCP had already distributed more than 70 Summer Harvest bags, which provide additional food for those families in addition to the usual amounts of food clients take home.

ShareFest 2016 collection included snack-type items as well as staples, providing more choices than usual to people visiting the pantry.

Preble County Habitat for Humanity

Preble County Habitat received donations resulting in about \$300.00 of revenue. Four volunteers worked 32 hours during two days.

The proceeds of ShareFest donations will help build homes for people in need throughout Preble County.

Student Veterans Association at Miami University

The SVA will use ShareFest 2016 donations to furnish the new Veterans Center at Miami University. The Veterans Center will provide a central hub and safe haven for the more than 300 Military Veterans enrolled at Miami University.

Five student veterans volunteered 24 hours, picking up donations from off-campus locations.

The SVA looks forward to participating again in ShareFest 2017.

Marketing

The ShareFest 2016 Planning Committee marketed the event in the various ways listed below.

- Email to off-campus students from Secretary for Off-Campus Affairs Kevin Krumpak
- Emails to on-campus students
- Facebook: ShareFest Page and ShareFest 2016 Event
- Miami University Student Affairs Facebook Page and Twitter
- Miami University Parents Office Email Newsletter
- Religious organizations
- City of Oxford website
- Goodwill website and social media
- Face-to-face conversations
- Greek Spring Clean door hangers
- Information from Property Managers
- Signs in residence hall corridors and drop-off locations
- Residence hall move out checklists
- Signs at Chestnut Fields



**ShareFest** **Move Out Week**
Wed. May 11 – Tue. May 17

Do you want to help people in need, protect the environment, and get rid of unwanted things during move out?

Donate to ShareFest 2016!

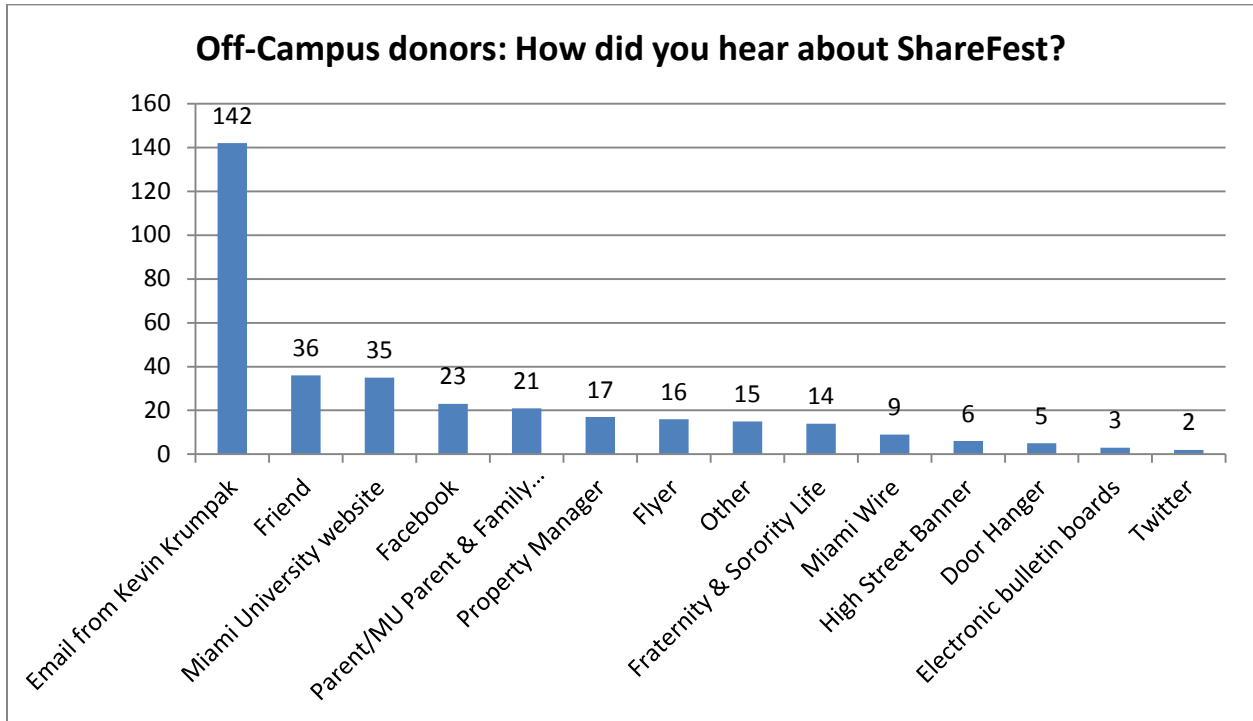
Off-Campus Students

- Schedule a pickup and volunteers will come to your house or apartment within a one-hour window
- Donate sofas, dining room tables and chairs, appliances, beds, dressers, lamps, mirrors, clothing, food, and more
- Request a tax deduction form
- Volunteer opportunities available

Schedule a pickup or get more info »
sharefestoxford.com

Two photographs showing volunteers in blue shirts. The left photo shows a volunteer holding a large, colorful, patterned item. The right photo shows two volunteers moving a large, light-colored appliance, possibly a refrigerator, out of a house.

The donation pickup request form asked donors how they heard about ShareFest 2016. Donors reported the email from Secretary for Off-Campus Affairs Kevin Krumpak as the number one marketing effort.



Financial

Cash Flow from Previous Year

Item	Value	Total
Cash flow carried over from previous year 12/31/15		\$3,832.29

Income

Item	Value	Total
Grant from Miami University 2016	\$1,500.00	
Oxford United Way	\$500.00	
Faith Lutheran Church	\$1,000.00	
Oxford United Methodist Church	\$500.00	
US Bank	\$200.00	
Oxford Presbyterian Church	\$400.00	
Goodwill Donation for Banner	\$450.00	
Holy Trinity Church	\$300.00	
Sale of Textbooks Collected	\$622.28	
Total Income		\$5,472.28

Expenses

Item	Value	Total
Lebowski Tees	\$1,200.00	
Moonshine Printing (Banner & Corrugated Signs)	\$570.00	
Penske Truck Rental	\$506.96	
Bethart Printing (Door hangers)	\$153.38	
Cors & Bassett for Trademark Security	\$65.00	
Rodbro Insurance	\$ -	
Trademark Name Registration Fee	\$325.00	
US Bank Charges	\$20.00	
Total Expenses		\$2,840.34

Less

Item	Value	Total
Miami University Invoice Currently Outstanding		\$1,500.00

Cash Reserves

Item	Value	Total
Reserves on hand July 2016		\$4,964.23

Thank You!

Donors

Thank you to all of our donors from the Miami University and greater Oxford community.

Volunteers

Thank you to all of the volunteers! Many worked multiple days to drive trucks and vans, pick-up, and organize donations. Volunteers came from the Oxford community and all parts of the region, including service and religious groups, Miami University, businesses, ShareFest planning committee, and recipient groups.



Miami University

Thank you to Miami University for donating Chestnut Fields for ShareFest 2016 dispatch, collection, swapping, and access to the restrooms.

Ohio Valley Goodwill Industries

Thank you to Ohio Valley Goodwill Industries for donating storage trailers for recipient group usage, providing staff to manage and organize the site, and paying for the High Street banner refresh.

Companies and Organizations

Thank you to the following organizations and offices that provided financial support, staff to help with planning, volunteers, food, and other assistance.

Organization	Contribution
Baker & Associates CPAs LLC	Board, storage space for recipient groups, volunteers, materials
Butler County Children Services	Planning committee, recipient group, volunteers
Butler County Success - Talawanda	Planning committee, recipient group, volunteers
Chipotle Mexican Grill (Oxford)	Food for volunteers
City of Oxford	Board, planning committee, volunteers, materials
Duke Energy	Volunteers for Butler County Success and Butler County Children Services
Faith Lutheran Church and Campus Ministry	Volunteers, \$1,000.00
Furniture Fair	Volunteers for Butler County Children Services and Butler County Success
Habitat for Humanity of Greater Cincinnati ReStores	Planning committee, recipient group, volunteers
Holy Trinity Episcopal Church	Volunteers, \$300.00

Organization	Contribution
Jimmy John's Gourmet Sandwiches (Oxford)	Food for volunteers
LaRosa's Pizzeria (Oxford)	Food for volunteers
Miami University Associated Student Government	Marketing
Miami University College of Education, Health and Society Partnership Office	Board, \$1,500.00 for volunteer t-shirts
Miami University Office of Community Engagement and Service	Planning committee
Miami University Office of Residence Life	Planning committee, volunteers
Miami University Police Department	Planning committee, Chestnut Fields parking lot for dispatch/swapping site
Miami University Recreation Center	Field House restrooms and electric
Miami University Student Affairs (Off-Campus Outreach & Communication)	Planning committee
Ohio Valley Goodwill Industries	Planning committee, recipient group, recipient group storage during event, \$450.00 for High Street banner, volunteers
Oxford Community Choice Pantry	Planning committee, recipient group, volunteers
Oxford Presbyterian Church	Volunteers, \$400.00
Oxford United Methodist Church	Volunteers, \$500.00
Preble County Habitat for Humanity	Planning committee, recipient group, volunteers
SDS Pizza	Food for volunteers
Skyline Chili (Oxford)	Food for volunteers
Student Veterans Association at Miami University	Planning committee, recipient group, volunteers
Subway (Uptown Oxford)	Food for volunteers
Talawanda School District	Board, volunteers
Talawanda Lacrosse Team	Volunteers
The Lighthouse Food Pantry	Planning committee, recipient group
U.S. Bank	\$200.00 for transportation costs
United Way of Oxford, Ohio and Vicinity	Volunteers, \$500.00

Community

Thank you to everyone who participated in ShareFest 2016. Recognize that your contribution to this event helps individuals in need, teaches sharing and environmental ethics and awareness of diverse backgrounds, protects the environment, and helps keep Oxford clean.

Thank you.

