

ShareFest 2015

Final Report

Revised Wednesday, August 12, 2015



sharefestoxford.com

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Introduction

ShareFest 2015 marked the 11th year for the annual donation drive that occurs during Miami University Move-Out Week in Oxford. ShareFest is a remarkable effort that brings together people from the university, community, and Butler County. ShareFest 2015 was a record year for off-campus donation requests but donation numbers varied from 2014.

Mission Statement and Purpose

Mission Statement

ShareFest is a service and environmental nonprofit corporation dedicated to the collection and redistribution of items donated by Miami University students and the Oxford community at the end of the academic year. Collected items benefit residents in need and social service agencies throughout the region.



Purpose

The purpose of ShareFest is to:

1. Help individuals in need by providing them with access to furniture, household goods, clothing and food that are donated by Miami University students or by other community members at the end of the academic year.
2. Teach sharing and environmental ethics and an awareness of diverse backgrounds to the young people who are students at Miami University.
3. Protect and preserve the environment by preventing usable items from going into the landfill.
4. Help the City of Oxford dispose of unwanted items and help clean the City quickly.

History

ShareFest has experienced tremendous growth since beginning in 2005. That year, ShareFest served 65 families, followed by 270 in 2006, over 300 in 2007 and 2008. In 2009, ShareFest served over 600 families by nine recipient groups. Families were able to furnish homes with items such as couches, dressers, desks and kitchen tables. In addition, many teenagers received high-quality clothing items.

In 2010, the ShareFest Committee began allowing groups to sell the collected items. It was a condition that proceeds would benefit their clients.

In September 2013, ShareFest was established as an official nonprofit corporation with the State of Ohio. The nonprofit corporation was set up to manage event finances and donation collection. The ShareFest nonprofit corporation is separate from groups that receive donations during the move out week drive.

In summer 2014, ShareFest received its 501(c)(3) tax exemption status with the Internal Revenue Service (IRS), effective September 9, 2013. ShareFest continues to support the nonprofit partners and agencies that participated in previous years.

In 2015, volunteers and workers representing the Family Resource Center, Butler County Children Services, Habitat for Humanity of Greater Cincinnati, and YWCA Hamilton actively picked up donations from Miami University students and Oxford residents. In addition, Oxford Community Choice Pantry received food and toiletries, and Ohio Valley Goodwill Industries received donations unwanted by other recipient groups.

Board

- President: Dr. Carol Michael, Miami University
- Vice-President: Dr. Kevin Bush, Miami University Partnership Office
- Treasurer: Karen Baker, Baker & Associates CPAS LLC
- Secretary: Andrew Wilson, City of Oxford
- Holli Morrish, Talawanda School District

Planning Committee

Thank you to the following people who put in countless hours planning and coordinating ShareFest 2015.

- Rob Abowitz, Miami University Office of Residence Life
- Karen Baker, Baker & Associates CPAs LLC
- Gena Bowles, Butler County Children Services
- Kevin Bush, Miami University Department of Family Studies and Social Work
- Jung-Han Chen, City of Oxford Community Development Department
- Anna Ginsky, Department of Sustainability at Miami University
- Jennifer Kingsley, YWCA Hamilton
- Kevin Krumpak, Miami University Associated Student Government (ASG)
- Carol Michael, ShareFest
- Holli Morrish, Talawanda School District
- Jen O'Brien, Miami University Off-Campus Outreach & Communication
- Diane Ruther-Vierling, The Family Resource Center
- Rory Uhler, The Family Resource Center
- Andrew Wilson, City of Oxford Community Development Department
- Ben Wright, Miami University Office of Community Engagement & Service

Recipient Groups

The number of groups receiving ShareFest donations varies from year to year. In 2015, the following six agencies and organizations received ShareFest donations.

The Family Resource Center

[The Family Resource Center](#) (FRC) serves the Talawanda School District and provides emergency assistance with basic needs such as shelter, energy, water, and clothing. The FRC also coordinates services with community partners to enhance the ability of individuals to become more self-sufficient through education, employment, and money management. The FRC has been involved in the planning and operation of ShareFest since it began.

Between 2005 and 2009, dozens of families received free furnishings and housewares because of the FRC's participation in the event. Since 2010, the FRC sells its ShareFest donations in order to maintain the funding its services to the community.

Butler County Children Services

[Butler County Children Services](#)¹ (BCCS) is the county agency committed to protecting children and strengthening families. Like the FRC, BCCS has been involved with ShareFest since it began in 2005.

BCCS staff has freely given food, clothing, house wares, and furniture collected from ShareFest to hundreds of families in need. BCCS uses many items collected from ShareFest to set up the first apartment of teenagers newly emancipated from the foster care program free of charge.

Habitat for Humanity of Greater Cincinnati

[Habitat for Humanity of Greater Cincinnati](#)² is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities and hope. Habitat for Humanity is dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes, by advocating for fair and just housing policies, and by providing training and access to resources to help families improve their shelter conditions. In the Oxford area, Habitat for Humanity of Greater Cincinnati has helped 16 families and has two active neighborhoods, Reckford Woods and Reaghs Way.

Habitat for Humanity of Greater Cincinnati sells its ShareFest donations at the Habitat for Humanity ReStores. It uses the proceeds to help fund its mission to eliminate substandard housing in Oxford and throughout the region.

YWCA Hamilton

The [YWCA Hamilton](#)³ Residence Department provides three safe and affordable housing programs for women in Butler County. Goodman Place is a supportive, residential program for women who would

¹ Butler County Children Services website: <http://www.butlercountychildrenservices.org/>

² Habitat for Humanity of Greater Cincinnati website: <http://www.habitat.org/restores>

³ YWCA Hamilton website: <http://www.ywcahamilton.com/>

otherwise be homeless and who have a mental health diagnosis. The Transitional Program provides housing and independent living training for women who would otherwise be homeless. The Permanent Program is low-cost, single unit housing for women.

YWCA Hamilton also manages Dove House, which works to restore safety and hope to women and children whose lives have been marred by domestic violence. Dove House operates a protective shelter, offering safe and secure housing in Butler County, provides a 24-hour crisis hotline, advocacy for victims and support groups for survivors.

YWCA Hamilton gives its donations to clients free of charge.

Additional Groups

Ohio Valley Goodwill Industries

[Ohio Valley Goodwill Industries](http://www.cincinnati-goodwill.org/)⁴ strives in an ever-improving mode to be the leader in quality and effectiveness of vocational, educational, social and human services in the State of Ohio. As a member of Goodwill Industries International, Ohio Valley Goodwill Industries is a part of the world's largest and most successful network providing employment and training services for people with disabilities and other barriers to employment.

Ohio Valley Goodwill Industries sells its donations at area retail stores to help individuals with disabilities and veterans to receive employment and training services and get jobs in the community.

Oxford Community Choice Pantry

The mission of the [Oxford Community Choice Pantry](http://www.oxchoicepantry.org/)⁵ is to alleviate hunger and provide nutrition information to the families and individuals in need who live in the Talawanda School District. The OCCP serves approximately 300 families in the Talawanda School District by honoring shoppers' dignity by allowing them to choose their items according to their household size and the federally recommended nutritional requirements. The OCCP also provides customers with nutritional information.

The OCCP provides its donations to shoppers free of charge.

Donations

Forty-two Miami University residence halls participated in ShareFest 2015. Miami University closed five halls for renovation. Students living in residence halls continued to donate large quantities of food, clothing, small appliances, and housewares.

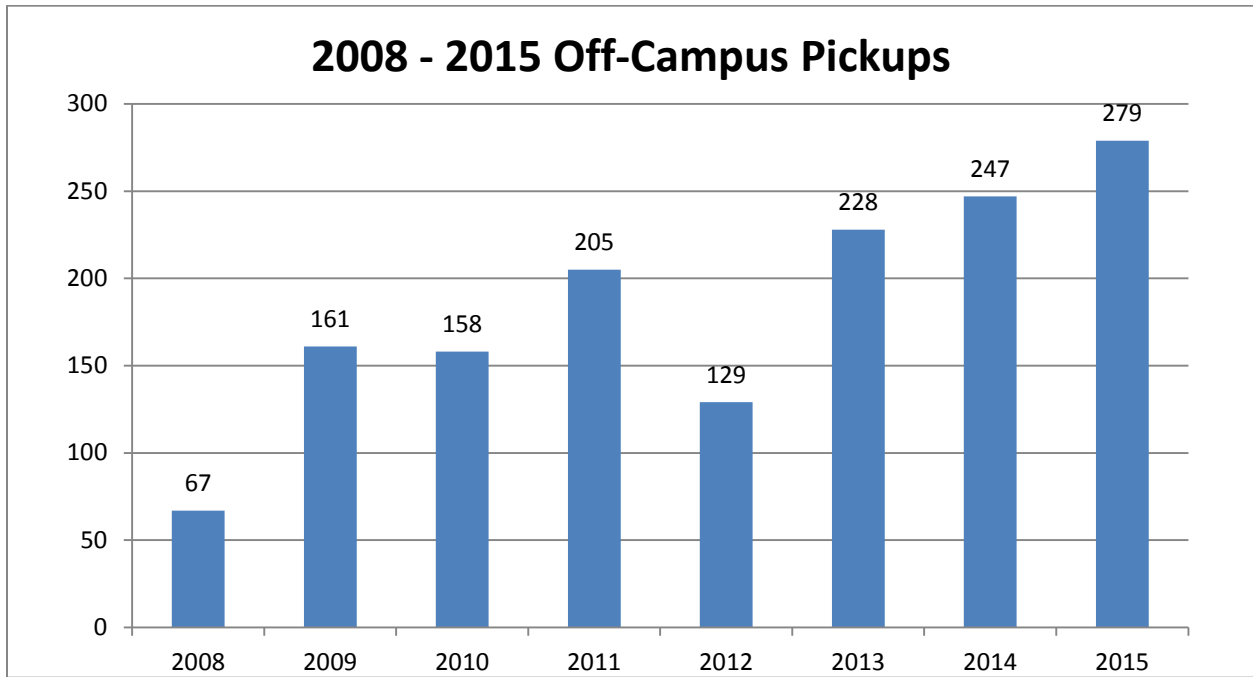
ShareFest 2015 was a record year for off-campus donations, with 299 pickups scheduled online. This represents a 9.5% increase from 2014. However, 20 donors canceled pickups prior the scheduled pickup times or the items were unusable and the volunteers did not accept them. After the cancelations and

⁴ Ohio Valley Goodwill Industries website: <http://www.cincinnati-goodwill.org/>

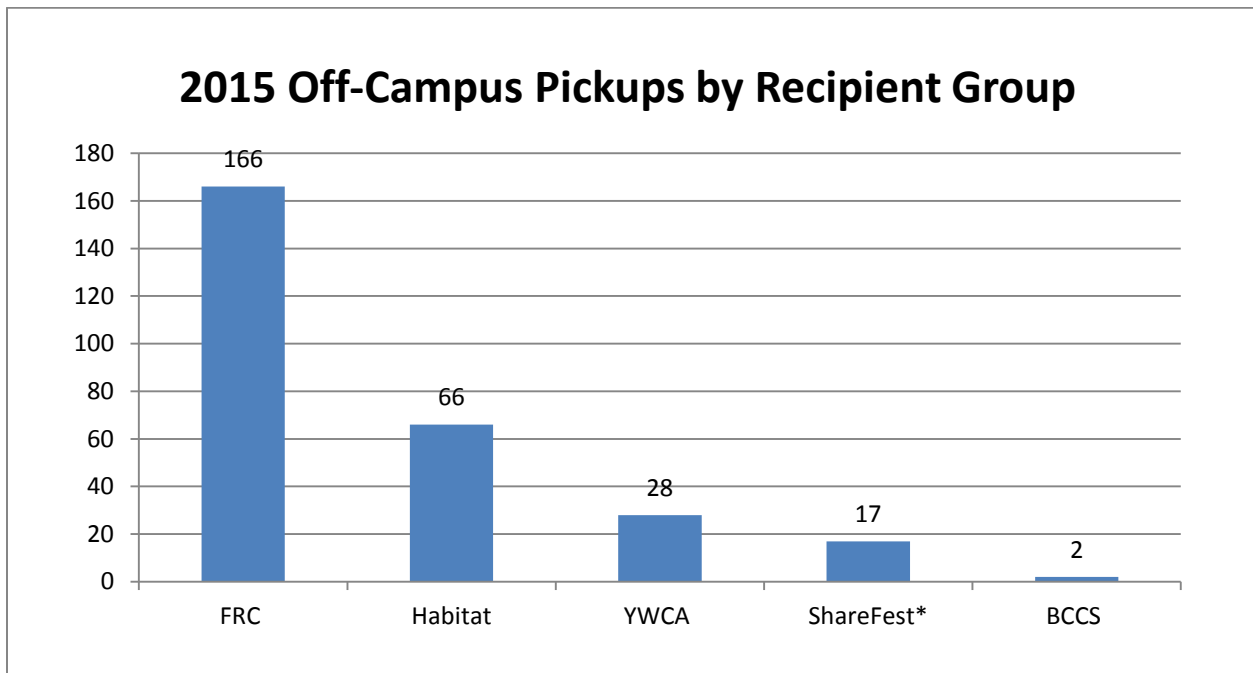
⁵ Oxford Community Choice Pantry website: <http://www.oxchoicepantry.org/>

such, the remaining 279 off-campus donation pickup requests represent an increase of 13% from 2014.

The following chart displays the year-by-year adjusted pickup requests from 2008 through 2015.



Dispatchers allocate pickups based on the number of volunteers and trucks available at any given moment. The following chart displays the number of pickups per recipient group.



** ShareFest volunteers not assigned to specific recipient groups picked up donations when other groups were unavailable. The on-site coordinators distributed these donations to the other groups based on needs lists, mainly to BCCS and YWCA Hamilton.*

Items Collected

While off-campus donation pickups increased from 2014, the quantities of items varied.

Item	2014	2015	Change	Item	2014	2015	Change
Clothing & Shoe ⁶	522	409	-22%	Towels	-- ⁷	17	N/A
Food	184	168	-9%	Sheets	19	44	132%
Cleaning Supplies	15	12	-20%	Dresser	53	54	2%
Broom/Mop	-- ⁷	22	N/A	Chest of Drawers	14	5	-64%
Unused Toiletries	9	16	78%	Nightstand	29	33	14%
School Supplies	42	50	19%	Television	45	16	-64%
Plates	32	25	-22%	Laptop Computer	2	1	-50%
Glasses and Cups	39	33	-15%	Refrigerator	6	8	33%
Cereal/Soup Bowls	38	15	-61%	Washer	1	1	0%
Silverware and Utensils	26	18	-31%	Dryer	1	1	0%
Curtains	19	8	-58%	Fan	50	57	14%
Pans	28	22	-21%	Carpet or Rug	37	41	11%
Bakeware	23	11	-52%	Mirror	106	129	22%
Microwave Oven	90	73	-19%	Printer	21	12	-43%
Toaster/Toaster Oven	18	11	-39%	Holiday Decorations	5	9	80%
Slow Cooker	6	8	33%	Trash Can	3	12	300%
Coffee Maker	16	23	44%	Air Conditioner	6	4	-33%
Dining Room Table/Chair Set	21	32	52%	Bicycle	1	3	200%
Sofa/Couch	61	66	8%	Futon	14	15	7%
Loveseat	31	25	-19%	Ironing Board	21	12	-43%
Chair	67	121	81%	Vacuum/Electric Broom	17	17	0%
Recliner	22	17	-23%	Storage Container	103	86	-17%
Coffee Table	31	34	10%	Iron/Steamer	3	7	133%
End Table	60	49	-18%	Ottoman	6	12	100%
Bookcase	80	87	9%	Lawn Chair	23	10	-57%
TV Stand/Entertainment Center	29	25	-14%	Books#	6	19	217%
Desk	89	55	-38%	Clothes Drying Rack	6	17	183%
Desk Chair	46	51	11%	Printer Paper/Notebooks#	-- ⁷	7	N/A
Floor Lamp	85	93	9%	Artwork	-- ⁷	36	N/A
Desk/Table Lamp	110	117	6%	Misc. Decorations	-- ⁷	25	N/A
Mattress	58	15	-74%	Drawer Unit (three or more)	-- ⁷	45	N/A
Box Springs	50	15	-70%	Bed Riser (set of four)	-- ⁷	33	N/A
Bed Frame	48	31	-35%	Random Appliances	-- ⁷	14	N/A
Headboard	15	8	-47%	Misc Plasticware	-- ⁷	14	N/A
Comforter/blanket	23	63	174%	Speakers/Stereo Equipment	-- ⁷	15	N/A

⁶ Counted as a bag or box

⁷ Untracked in 2014

Weight Estimates

Using figures provided by movers.com⁸, we estimate ShareFest 2015 collected 118,116 pounds of merchandise, or about 59 tons. This number is up from 50 tons collected in 2014, an increase of about 18%.

Impact

The ShareFest Board required recipient agencies to provide impact statements after ShareFest 2015, which should include the following items:

- The impact statement will provide real or estimated numbers of persons that will benefit from ShareFest donations, and the number of volunteers and total number of volunteer hours.
- A recipient group that sells ShareFest donations will report the real or estimated dollar amount of sales and the intended use of funds in the impact statement.

The Family Resource Center

The FRC collaborated with SELF (Supports to Encourage Low-Income Families) and recruited 28 volunteers to collect ShareFest donations. The FRC held a special five-day sale that netted \$5,823.57. Client volunteers of SELF received more than \$700.00 in vouchers to purchase furniture from the special sale and provided eight mattresses to families within the Talawanda School District. The FRC is storing additional merchandise for a second sale event in August 2015.

Butler County Children Services

BCCS recruited two staff members to help pick up donations from off-campus donors and from the storage and swap site. The two staff members and several volunteers worked approximately 40 hours. Donations will help approximately 12 individuals, including children and emancipated youth.

Habitat for Humanity of Greater Cincinnati

Seven Habitat staff members worked 56 hours to collect ShareFest donations. Habitat has or will generate approximately \$9,600.00 in funding from the sale of its ShareFest 2015 donations and the proceeds will help 3 low-income Oxford families as well as 35 to 37 in the Greater Cincinnati area with building new homes.

YWCA Hamilton

Twelve staff members and volunteers worked 52 hours to collect donations for YWCA Hamilton. The donations will benefit 39 individuals by helping to furnish 31 apartments in the Residency Department and serve 8 clients in Dove House.

⁸ Movers.com: <http://www.movers.com/moving-guides/tools/moving-estimate-weight-cost-calculator.aspx>

Additional Impact

Oxford Community Choice Pantry

The Oxford Community Choice Pantry received 3,060 pounds of food and toiletries from ShareFest 2015. The food and toiletries will benefit many Oxford residents and families.

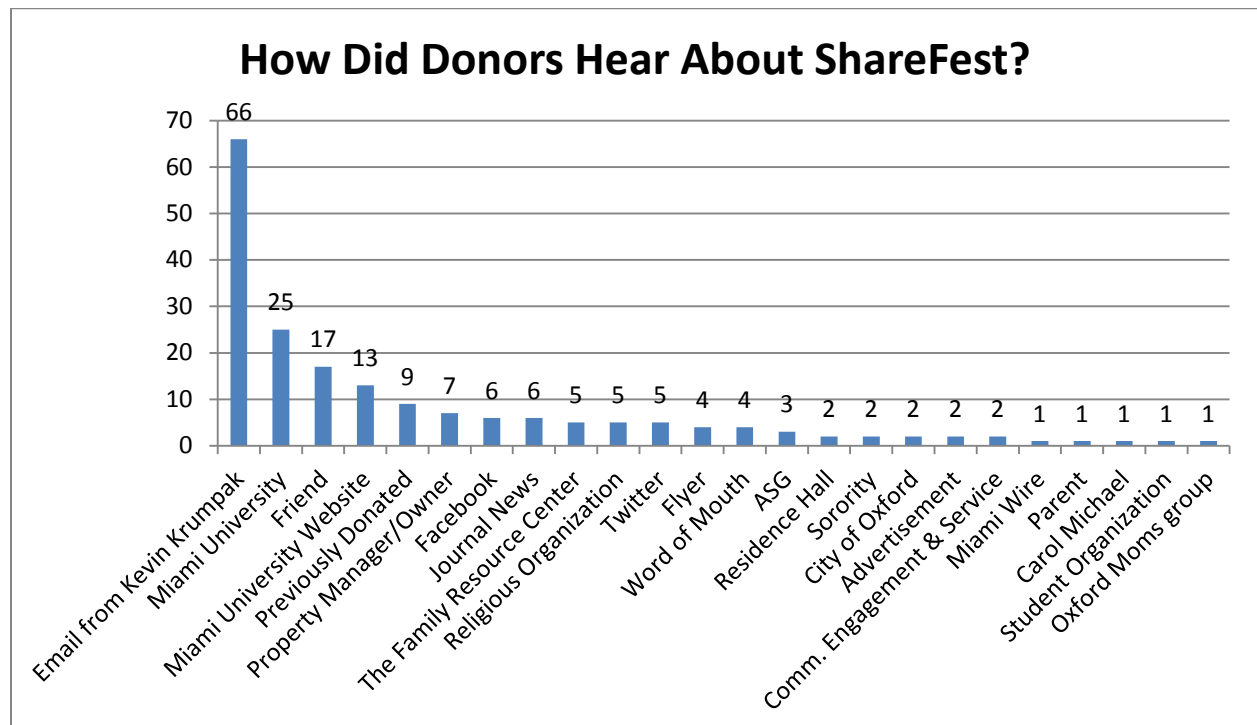
Ohio Valley Goodwill Industries

Goodwill collected 52,220 pounds of merchandise from ShareFest 2015. Most of the items collected were unwanted or unneeded by the recipient groups actively picking up ShareFest donations and given to Goodwill.

Marketing

The ShareFest 2015 Planning Committee marketed the event in the various ways listed below.

- Email to off-campus students from Secretary for Off-Campus Affairs Kevin Krumpak
- Emails to on-campus students
- Facebook: ShareFest Page and ShareFest 2015 Event
- Miami University Student Affairs Facebook Page
- Miami University Parents Office Email Newsletter
- Religious organizations
- City of Oxford website
- Information from Property Managers
- Signs in residence hall corridors and drop-off locations
- Residence hall move out checklists



Financial

Cash Flow from Previous Year

Cash flow carried over from previous year 12/31/14	\$2,134.27
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Income

Grant from Miami University 2015	\$ 1,500.00
2015 Recycling Incentive Grant (Butler County)	\$ 2,493.00
Oxford Community Foundation Grant 2015	\$ 1,000.00
Donation through Paypal (Karen Baker)	\$ 50.00
Donation from Hopedale Church	\$ 126.00
Donation from Oxford Methodist Church	\$ 500.00
Reimbursement from Miami University (Mediation)	\$ 200.00
Total Income	\$ 5,869.00

Expenses

Grant to Lighthouse Ministries to cover Expenses	\$ 300.00
Bethart Printing Solutions (Doorhangers)	\$ 136.95
Lebowski Tees	\$ 860.00
Penske Truck Rental	\$ 450.38
Reimbursement to Carol Michael for event expenses	\$ 194.49
Route 27 Storage (3 months)	\$ 369.78
Joy Lawrence Mediator	\$ 400.00
Rodbro Insurance	\$ 400.00
Paypal Charges	\$ 1.40
US Bank Bank Charges	\$ 20.00
Total Expenses	\$ 3,133.00

Reimbursement Requests

ShareFest assists the nonprofit groups participating in the event by offering financial assistance. ShareFest allows groups to use the money for rental trucks, fuel, and storage.

In 2015, the Family Resource Center and YWCA Hamilton requested reimbursements and the ShareFest Board awarded \$1,564.93 in total.

Grant awarded to The Family Resource Center	\$ 1,200.00
Grant awarded to YWCA Hamilton	\$ 364.93
Total Reimbursement Requests	\$ 1,564.93

Cash Reserves

Reserves on hand after Grant Checks written in July 2015	\$ 3,305.34
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Thank You!

Donors

Thank you to all of our donors from the Miami University and greater Oxford community.

Volunteers

Volunteers are essential to the success of ShareFest. Some volunteers worked multiple days to drive trucks, pick-up, sort, and organize donations. Volunteers came from the Oxford community and all parts of the region, including service and religious groups, Miami University, businesses, ShareFest Planning Committee, and recipient groups.

Ohio Valley Goodwill Industries

Thank you to Ohio Valley Goodwill Industries for donating the space at 203 South Locust Street for ShareFest 2015 dispatch, storage, and swapping.

Companies and Organizations

Thank you to the following organizations and offices that provided financial support, staff to help with planning, volunteers, and other assistance.

- Baker & Associates CPAs LLC
- Butler County Children Services
- Butler County Ohio Recycling and Solid Waste District
- Chipotle Mexican Grill
- City of Oxford
 - Community Development
 - Finance
 - Fire Department
 - Police Department
 - Service Department
- The Family Resource Center
- Furniture Fair
- Jimmy John's
- Kroger
- LaRosa's Pizzeria
- Little Caesars Pizza
- Miami University
 - Associated Student Government
 - Family Studies and Social Work
 - Community Engagement and Service
 - Residence Life
 - Partnership Office
 - Student Affairs (Off-Campus Outreach & Communication)
 - Sustainability
- Ohio Valley Goodwill Industries
- Oxford Community Foundation
- Oxford United Methodist Church
- Oxford West
- SDS Pizza
- Subway
- Talawanda School District
- US Bank

Community

Thank you to everyone who participated in ShareFest 2015. Recognize that your contribution to this event helps individuals in need, teaches sharing and environmental ethics and awareness of diverse backgrounds, protects the environment, and helps keep Oxford clean. Thank you!